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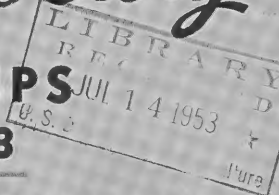
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The Inside Story

OF TULIPS

for 1953



Introducing YOUR DUTCH UNCLE,
who will help you plan your garden
for next spring. You'll find his inside
story about Tulips on page 5.

ECLIPSE

A radiant Tulip revealing
hidden beauty as
petals open wide.

25 for \$2.45

See page 5

See Order Blank
for **FREE** offer
with orders
placed
before Aug. 15

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FLORAL GARDENS

INC.

106 Jefferson Ave.

ROSLYN HEIGHTS, N. Y.

Telephone: ROslyn 3-0932

Your Dutch Uncle suggests

Plant Tulips in groups instead of single rows. Use one color in each group.

May Garden of

The 10 varieties listed on these 2 pages are specially selected for 1953 from the magnificent class of long-stemmed, May-flowering Tulips. No other Tulips can compare with them for size of bloom, color and top-notch performance.

COLLECTION 1

10 bulbs each of 5 varieties
illustrated on this page


50 for \$4.25



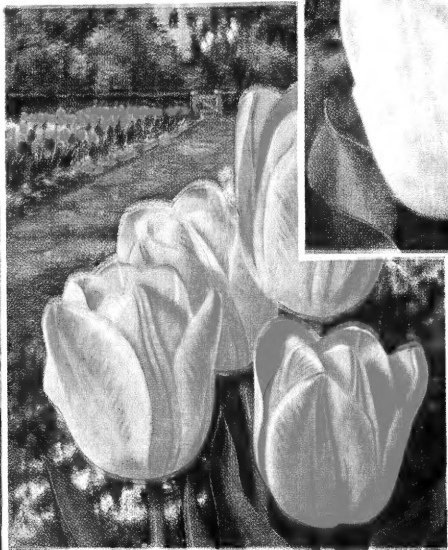
**GOLDEN
HARVEST**
10 for 90c;
50 for \$3.75




CHARLES NEEDHAM
10 for \$1.30; 50 for \$5.60



QUEEN OF THE NIGHT
10 for 90c; 50 for \$3.75



THE PEACH
10 for 95c; 50 for \$4.00



DUKE OF WELLINGTON
10 for 95c; 50 for \$4.00

COLLECTION 2

50 TULIPS

5 bulbs each of the 10
varieties illustrated to
the left and right

\$4.50
Postpaid

Your garden can be made into a fairyland by planting in groups the various varieties offered in the collections on these pages.

Darwin Tulips

Imagine your garden bursting into a brilliant array of color next May with these large-cupped flowers on very long stems averaging 30 inches high. Showy in the garden (particularly against a green background), and perfect for cutting.



A cheery note of "welcome" greets the visitor to this home with Tulips grouped along the garden path.

COLLECTION 4

10 bulbs each of 5 varieties
illustrated on this page

50 for \$4.20

CLARA BUTT

10 for 90c; 50 for \$3.75



FARNCOMBE SANDERS

10 for 90c; 50 for \$3.75

SUNKIST

10 for 95c; 50 for \$4.00

COLLECTION 3

100 TULIPS

10 bulbs each of the 10
varieties illustrated to
the left and right

\$8.40
Postpaid



SCARLET LEADER

10 for 95c; 50 for \$4.00

Each variety in these collections is packed and labeled separately. Specially packaged in Holland, they reach you in the best condition.



THE BISHOP

10 for \$1.20; 50 for \$5.20



MAY TULIP GARDEN

Bursting into glorious blooms in May, Tulips bring renewed life to the seemingly dead earth and symbolize the ever-returning spring. Add gaiety and magnificent color to your May garden, for no other flowers bring so much cheer and are available in so many different colors as the Tulips. With the following groups, you can make spring the most colorful and exciting event of your gardening year!

PASTEL TULIPS

A special selection of tall-stemmed, May-flowering varieties exclusively in mellow, yet scintillating colors. Will harmonize beautifully with your flowering shrubs or trees which bloom at Tulip time.

INSURPASSABLE. Lively lilac, slightly lighter toward edges. Very large flower of great substance.	10	50
MARJORIE BOWEN. A lovely blend of salmon-pink and buff	95	4 00
NIPHETOS. Ivory-yellow with light base and anthers. Large, oblong flower on strong stem.	1 30	5 60
NORTHERN QUEEN. White, broadly edged delicate pink with large, white base.	1 45	6 25
OSSI OSWALDA. A lovely creamy white, flushed rose, gradually changing to soft pink. Very unusual and striking.	1 00	4 25
ROSABELLA. Delicious watermelon-pink. Very long-lasting flower.	1 40	6 00

COLLECTIONS:

#5	10 each of 6 Pastel Tulips	60 for \$6.20
#6	5 each of 6 Pastel Tulips	30 for \$3.35

TWO-TONE TRIUMPH TULIPS

Distinctly unusual Tulips in new color combinations seldom seen in Tulips. Will produce very large flowers on sturdy, erect stems. Bloom a little before the other May-flowering Tulips.

AVIATOR. Carmine-red, turning lighter toward the edges, with very small margin of white.	10	50
BANDEENG. Glossy, dark mahogany-red, flushed orange with tiny yellow edge.	1 00	4 25
EDITH EDDY. Glowing purple with small white edge and white base.	95	4 00
MR. ZIMMERMAN. Delightful rose-pink with soft silvery sheen on edge, passing to white toward base.	90	3 75
PRINCESS BEATRIX. Vivid scarlet, with golden orange edge. Very large flower on strong stem.	1 25	5 25
RYNLAND. Rosy red with primrose flush at base and margin of clear canary-yellow.	90	3 75

COLLECTIONS:

#7	10 each of 6 Two-Tone Tulips	60 for \$5.15
#8	5 each of 6 Two-Tone Tulips	30 for \$2.80

Artistic GOLD-TINTED TULIPS

Majestic "art-colored" Tulips in rich, subdued tones. Each flower has a dim golden gloss as if sprayed by fine gold dust. The large flowers are egg-shaped and borne on extremely tall stems sometimes reaching 34 inches!

ADMIRAL TROMP. Bright orange-red with salmon-pink flush. 10 for \$1.00; 50 for \$4.25.

BACCHUS. Deep violet-blue with dusky grape-like haze. 10 for \$1.00; 50 for \$4.25.

CHERBOURG. Orange-yellow, tinged terracotta and bronze. 10 for \$1.35; 50 for \$5.75.

INDIAN CHIEF. Indian-brown, flushed coppery brown. 10 for \$1.35; 50 for \$5.75.

LOUIS XIV. Dark purple, flushed bronze with golden margin. The majestic flower is produced on a tall, sturdy stem. 10 for \$1.05; 50 for \$4.40.

COLLECTIONS:

#9	Gold-Tinted Tulips	50 for \$4.90
#10		25 for \$2.65

Rainbow Mixture of Darwin Tulips

An inexpensive mixture for you who prefer various colors mixed together instead of one-color groups. This Rainbow Mixture contains the five main colors with their different variations. Will produce bright, gay flowers which will blend harmoniously.

100 DARWIN MIXED \$6.25

25 for \$1.75
10 for 75c



The Black Parrot

Rarest and most exotic Tulip of the year! The immense, purplish black flower is carried on a tall, sturdy stem growing 28 inches high! Now offered at popular prices in limited quantities. Sorry, only 10 bulbs to a customer.

Each 50c
10 for \$4.25

3
for
\$1.40

Fantastic PARROT TULIPS

The beautiful Parrot Tulips are curious novelties attracting great attention wherever planted. Their petals are slashed and fringed along the edges and capriciously marked with splashes of green. Their artistic form and coloring make them interesting and eye-catching when planted in clumps here and there in the border, in front of evergreens, or when used in floral arrangements. Height 16 to 28 inches.

BLUE PARROT. Bright violet, flushed steel-blue. Large, fringed flowers on tall, sturdy stems.....	10	50
	\$0 95	\$4 00
FANTASY. Clear rose-pink. Petals deeply lacinated and scalloped.....	95	4 00
FIREBIRD. Extremely large flower of brilliant red.....	1 05	4 40
ORANGE FAVORITE. Exceptionally clear orange. Most fragrant Tulip.....	95	3 90
PIERSON. Magnificent deep blood-red.....	95	3 90
SUNSHINE. Clear golden yellow. Deeply lacinated flower on medium stem.....	1 25	5 20
VIOLET QUEEN. Lilac-blue with white base. A delicate, lovely color. Immense flower when fully open.....	1 55	6 50

COLLECTION 11

35 Parrot Tulips \$3.50

COLLECTION 12: 10 of each variety 70 for \$6.40

The Inside Story OF TULIPS as revealed by Your Dutch Uncle



Unfortunately, flower lovers have never been fully informed of the full beauty of Tulips. Generally, they are pictured as you see them growing in the field behind me—brilliant, large-cupped flowers on stately stems. Actually, there is a *magic beauty* to be found in the heart of many Tulip varieties. You will find, inside the flower-cup, exquisite patterns in various shapes and colors—some contrasting, while others blend with the over-all color. In others, you will detect luxuriant halos cradled deep within the flower! Frankly, are you aware of this inner beauty of Tulips? And here's a tip: For unusual floral arrangements, just turn back the flower petals to display these exquisite interiors.

What "Magic Treasure" Unfolds the Beauty of Tulips?

If you cut through a flower bulb in the fall, you will find the embryo of the flower complete in every detail. It is essential that this flower bud, which is growing constantly, is carefully preserved by giving the bulbs the proper care and handling from the time they are harvested in Holland till you plant them. When you purchase your bulbs, make certain that this "magic treasure" has been protected so your bulbs will unfold into glorious beauty in your garden next spring.

Genuine Treasures among the May-flowering, Tall-stemmed Tulips are:

ECLIPSE. Outside deep blood-red. Same color inside, with intense, dark blue heart surrounded by clear white halo.....	10	50
	\$1 15	\$4 90
GEORGES GRAPPE. Outside lavender-blue. Same color inside but with a small white heart circled by a border of bright royal-blue.....	1 10	4 75
INGA HUME. Exterior red with yellow edge. Interior deep yellow slightly sprayed red. Large, black blotch at base of each petal.....	95	4 10
MADAME BUTTERFLY. Outside lilac with light edges. Inside gray-violet with a perfectly rounded base of azure-blue, bordered white.....	95	4 10
MARSHALL HAIG. Outside brilliant scarlet. Inside same color but with a sharply outlined, triangular-shaped heart of golden yellow.....	1 20	5 10

COLLECTION 13

50 Hidden Treasure Tulips \$4.60

COLLECTION 14: 5 of each variety 25 for \$2.50



Exciting New PEACOCK TULIPS

A new hybrid group with the peculiar characteristic of unfurling their blossoms full and wide, thereby revealing the magnificent color variations of the interiors in a manner similar to the peacock, which proudly displays its feathers. These bright, gay Tulips display an amazing variety of different shades and rare color combinations seldom seen in Tulips before. The attractive foliage is always distinctly striped purple-brown, similar to the parent plant Greigi. The exotic flowers are long lasting, blooming continuously from the time of the early to the late-flowering Tulips. Heights vary from 8 to 18 inches. Supply is still limited.

Artistic REMBRANDT TULIPS



I always plant a few novelties, for it is exciting to discover their unusual flowers and colors. Friends are thrilled when they see them in my garden.

These flamboyant Tulips are rightly named after the celebrated painter. Each flower is fantastically striped, feathered and beautifully flamed in an amazing variety of brilliant colors as if mixed on the artist's palette. Height 26 inches. Superline Mixture.

10 for \$1.05 100 for \$9.00

25 for \$2.40

10 Peacock Tulips \$3.20

3 for \$1.05

25 for \$6.75

Amazing New BOUQUET TULIPS

A Whole Bouquet of Tulips from Every Bulb!

Imagine 4 dazzling Tulips from a single stem instead of the conventional one! Each bulb will produce one main stem growing approximately 20 inches in height with side branches, each branch carrying its own Tulip flower! Just one plant will give you all the flowers you need for a floral arrangement! You will be amazed at the magnificent display you can achieve by planting a few clumps here and there throughout the garden. Only a limited supply is available, so order early to avoid disappointment.

RADIANT RED Bouquet Tulip. Magnificent, brilliant red. The color is so intense as to be almost blinding! The large flowers are produced on a very strong stem and sturdy side branches.

3 for 70c 10 for \$2.10 25 for \$4.75

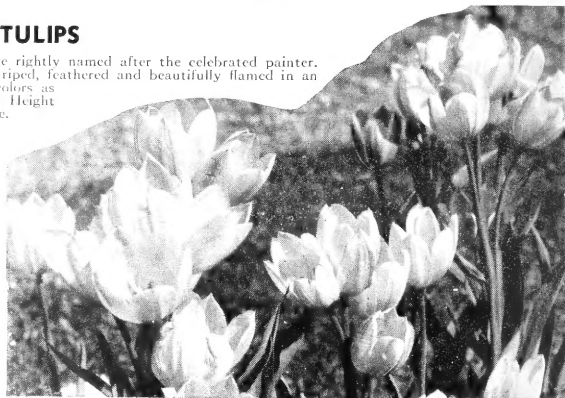
M. MOTTET Multiflora Tulipa. Creamy white flowers are gracefully borne on strong, slender stems. When in full bloom, the flowers have a delicate rose flush.

3 for 60c 10 for \$1.80 25 for \$4.00

Fringed SOTHIS TULIP

Imagine how delighted you will be when these unusual Tulips bloom in your garden! Yes, every Tulip is beautifully fringed, as if edged with lace. Produces large, crimson-red flower on 24-inch stem.

10 for \$1.00 25 for \$2.25 100 for \$8.50



BOUQUET TULIPS



Giant Peony Tulips

Tremendous flower heads which are packed with numerous flower petals, resembling peonies. They are among the last of the May-flowering Tulips. Their heavy, massive flowers are supported on strong stems 16 to 20 inches high. Known for their long-lasting qualities, they revel in a little shading against the hot mid-day sun, which helps them carry their spectacular blooms erect.

EROS. Huge, compact flower of clear old-rose.....	10	50
LIVINGSTONE. Exquisitely formed; brilliant carmine-red.....	\$2 75	12 25
MOUNT TACOMA. Perfectly shaped, double flower of pure white.....	2 00	8 75
NIZZA. Clear yellow, beautifully flaked with bright red.....	1 10	4 60
	1 75	7 60

April-Flowering TULIPS

Among the most welcome sights in spring is the bursting into bloom of the Early Tulips. They bloom just before the Darwins and provide abundant color when it is so much needed in the garden.

SINGLE EARLY TULIPS

The very first Tulips to bloom in April, in the brightest of colors. Grow 12 to 14 inches tall.

COULEUR CARDINAL. Deep scarlet. Large, pointed flower.....	10	50
CROWN IMPERIAL. Maroon-red with golden yellow border.....	\$1 20	\$4 90
IBIS. Dark rose, changing to clear pink at edges.....	90	3 75
KEIZERSKROON. Bright crimson, edged yellow.....	1 80	8 00
RISING SUN. Pure golden yellow.....	1 20	4 90
WHITE HAWK. Large, globular flower of milky white.....	90	3 75

30 COLLECTION 15 **\$3.20**
5 bulbs each of above
6 Single Early varieties

INEXPENSIVE MIXTURE OF SINGLE EARLY TULIPS.

10 for 85c	25 for \$1.95	100 for \$7.20
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The Striking PRINCE CARNIVAL Tulip

The spectacular color combination makes Prince Carnival the most exciting April-flowering Tulip imaginable! The dazzling blossom is of the purest yellow and boldly flamed with tongues of brilliant red! More distinct and outstanding than Keizerskroon, which has been a favorite for so long.

25 for \$4.00	10 for \$1.75	100 for \$14.50
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DOUBLE EARLY PEONY TULIPS

Fully double Tulips produced on short, sturdy stems. Recommend planting with Hyacinths, which bloom at the same time in April. Height 12 inches.

BONANZA. Bright crimson, edged yellow.....	10	50
ELECTRA. Claret-red, shaded carmine.....	1 25	5 20
MR. VAN DER HOEF. Large, pure yellow flower.....	1 00	4 30
ORANGE NASSAU. Blood-red, flushed fiery red, edged orange.....	1 30	5 50
PEACH BLOSSOM. Deep rose-pink, flushed white.....	1 20	4 90
SCHOONOORD. Glistening snow-white.....	1 20	4 90

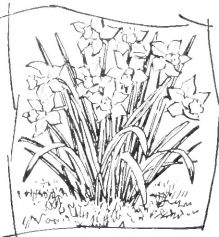
30 COLLECTION 16 **\$3.20**
5 bulbs each of above
6 Double Early varieties

INEXPENSIVE MIXTURE OF DOUBLE EARLY PEONY TULIPS

10 for \$1.00	25 for \$2.25	100 for \$8.50
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For an unusual and spectacular display, plant one of these 2 collections of Giant Peony Tulips

20 Peony Tulips **\$3.55**
7
COLLECTION 18
10 bulbs of each 40 for \$6.65



For permanent planting and a wealth of flowers, plant Daffodils in clumps of 3 or more of a variety.

COLLECTION 19

10 bulbs each of the 6 Trumpet varieties listed to the right.

60 for \$10.65

COLLECTION 20

3 bulbs each of the 6 Trumpet varieties listed to the right.

18 Daffodils \$3.40



8

Giant Trumpet DAFFODILS

Trumpet Daffodils enjoy the greatest popularity and are among the most cheery and lusty of all spring flowers. Hardy and dependable, they lead the parade of Narcissus, making a superb picture when planted in clumps by themselves or when combined with other early-flowering bulbs.

BEERSHEBA. Pure white perianth; long, slender, pure white trumpet elegantly frilled at the mouth.
10 for \$2.40 25 for \$5.60 100 for \$20.50

COVENT GARDEN. Large, deep golden yellow flower of perfect form and substance. Very rich flowering.

10 for \$1.60 25 for \$3.75 100 for \$13.50
KING ALFRED. Lusty flower of purest yellow. An extremely popular and vigorous variety producing very large flowers.

10 for \$2.00 25 for \$4.60 100 for \$17.00
MRS. E. H. KRELAGE. A graceful Daffodil having a pure white perianth. The elegant trumpet opens creamy white and gradually changes to pure white.

10 for \$1.60 25 for \$3.75 100 for \$14.00
MUSIC HALL. The snow-white perianth contrasting with the uniform yellow trumpet makes this one of the showiest Daffodils in the garden. Very free flowering.

10 for \$2.30 25 for \$5.15 100 for \$19.50
REMBRANDT. Large, deep flowers of uniform pale yellow throughout. One of the best in this color class.
10 for \$1.90 25 for \$4.40 100 for \$16.00

PAPER-WHITE NARCISSUS

White, sweet-scented Narcissus for growing indoors in bowls filled with pebbles and water.

10 for \$1.00, 50 for \$4.50

Pink Daffodil

MRS. R. O. BACKHOUSE

The most famous of all Daffodils. Its unusual and charming color makes it a choice item. The perianth is soft ivory-white, while the fluted trumpet opens pale apricot, gradually changing to a rare and delightful shade of shell-pink.

10 Pink Daffodils \$2.25

3 for 80c 50 for \$10.00



Top	SCARLET ELEGANS.....	10	50
Left	TEXAS.....	\$1 25	\$5 50
Bottom	CHEERFULNESS.....	2 00	8 50
Center	MAGNIFICENCE.....	1 40	5 80
		2 50	10 50

COLLECTION 21

21 3 each of \$3.60
7 varieties



NARCISSUS Bouquet, Double Short-cupped Varieties

Graceful, very free-flowering Narcissus, which are a marvel of beauty in early spring. Unusual Narcissus are the Bouquet varieties with several highly fragrant blossoms on each stem, and the Double Narcissus with the center of the bloom filled with many petals. The charming, short-cupped varieties have an elegant crown in the center. All these Narcissus will grow in any soil or location. Plant them where they can be left alone to increase from year to year.

	10	50
DEANNA DURBIN. White perianth; bright orange cup.	\$1 40	\$6 00
FIRETAIL. Broad, creamy white perianth with a very small cup of scarlet-orange.	1 30	5 70
FORTUNE. Clear yellow perianth with large orange crown.	2 15	9 00
INGLESOMBE. A double variety of uniform soft yellow.	1 55	6 50
JOHN EVELYN. Large white perianth with trilled, flat, yellow crown.	1 40	6 00
SCARLET GEM. (Bouquet.) Yellow perianths; orange-scarlet eyes.	1 40	6 00
THALIA. (Bouquet.) Three or more fragrant, white flowers to a stem.	2 00	8 50

COLLECTION 23
70 10 each of \$9.55
7 varieties

COLLECTION 24
21 Short-cupped \$3.20
Narcissus

For Naturalizing TO GROW WILD

Dancing and nodding in the pale April sunshine, the graceful Daffodils and Narcissus are a joy to behold in early spring. Scatter them throughout the garden, under trees, on slopes, in fields. They will return each spring with an increasing number of cheerful blooms.

GOLDEN TRUMPET DAF- FODILS. Mixed.

25 for \$1.70
100 for \$6.25

NARCISSUS. Short- cupped; Bouquet, Double. Mixed.

25 for \$1.60
100 for \$5.75

COLLECTION 25

50 TRUMPET DAFFODILS
50 NARCISSUS. Mixed.

100 for \$6.00

General Mixture

Trumpet Daffodils, Red and
Short-cupped Narcissus Mixed.
25 for \$1.60 1000 for \$55.00

100 Daffodils \$5.75
Narcissus



COLLECTION 22

70 10 each of \$10.75
7 varieties

Top. **PRES. Le BRUN** 10 50
Right. **MONIQUE** 1 25 5 50
Right center. **GERANIUM** 1 75 7 50

DUTCH HYACINTHS

It's easy to have Hyacinths in bloom indoors during winter. Use the exhibition-size bulbs for this. Indoor growing directions are supplied.

Exhibition Size Bulbs

The following named varieties are highly recommended for pots, window boxes and for outdoor planting where very large, compact flowers are desired.

BISMARCK. Sky-blue.
CITY OF HAARLEM. Bright yellow.
DELFT BLUE. Porcelain-blue.
JAN BOS. Rich scarlet.
LADY DERBY. Satin rose.
L'INNOCENCE. Pure white.
MYOSOTIS. Pale blue.
OSTARA. China-blue.
QUEEN OF THE WHITES. Snow-white.
PINK PEARL. Light pink.

10 for \$2.90 3 for \$1.00 50 for \$13.00

COLLECTION 26 Exhibition Hyacinths

One of each variety

GARDEN HYACINTHS

The biggest thrill of the spring comes when, after the first warm days, Hyacinths suddenly appear above the ground with their large flower heads bursting into bloom in the brightest colors. The following Hyacinths by color are especially suitable for garden planting and produce large spikes of blooms. Why not plant some with Daffodils, which bloom at the same time in April?

SNOW-WHITE
DARK PINK
CHINA-BLUE
PURE YELLOW

BRIGHT RED
SKY-BLUE
DELICATE PINK
LIVELY VIOLET

3 for 60c 10 for \$1.60 50 for \$7.00

COLLECTION 27

3 Bulbs each of the above
 8 Garden Hyacinth colors

RAINBOW MIXTURE OF GARDEN HYACINTHS

25 for \$3.55 100 for \$13.25

10 HYACINTHS \$1.55 10
 Mixed Colors



Heralds

Take a tip! Plant your *Heralds of Spring* in locations that you walk by frequently, so you can enjoy them daily, instead of places you seldom pass that early in the spring.

WHITE GRAPE HYACINTHS. Pretty, white, bell-shaped flowers produced on spikes growing 6 inches high. Contrasts nicely with the blue variety.

10 for 45c 100 for \$3.50 25 for \$1.00

PUSCHKINIA LIBANOTICA. A wealth of creamy white flowers marked with china-blue stripes. Grows 5 inches. Blooms abundantly in April.

10 for 35c 100 for \$2.50 25 for 70c

SCILLA CAMPANULATA. (Wood Hyacinths.) Erect spikes of campanulate flowers. Valuable for wild gardens. Bloom in May. **White, Blue or Pink.**

10 for 40c 100 for \$3.25 25 for 90c

Mixed Colors. 100 for \$3.00 25 for 85c

CROCUS SPECIES. These delightful Crocus will commence blooming weeks before the more common varieties. Each bulb will produce a charming cluster of flowers—as many as 12 flowers per bulb!

10 for 50c 100 for \$4.50 25 for \$1.20

CROCUS

These varieties will produce large, strong flowers which remain erect for the entire blooming season. They will thrive in lawns, flower beds, rock gardens and under trees, in either sun or shade.

	10	50
EARLY PERFECTION. Dark lilac.....	\$0 70	\$2 90
PURPUREA GRANDIFLORA. Purple.....	70	2 90
QUEEN OF THE BLUES. Sky-blue.....	70	2 90
REMEMBRANCE. Dark blue.....	70	2 90
SNOWSTORM. White.....	80	3 60
STRIPED BEAUTY. Striped.....	75	3 25
YELLOW MAMMOTH. Golden.....	95	4 25

COLLECTION 28

10 each of above 7
 Crocus varieties

100 CROCUS \$4 00
 All colors mixed

10 for 55c 25 for \$1.20



of Spring-

Think of the joy and excitement of discovering the "First Flowers of Spring"! Even while there are still traces of snow on the ground, they will make their bold appearance and rubrically announce that spring is stirring in the air! Plant these *Heralds of Spring* in your garden—under trees, shrubs, in the rock garden or scattered throughout the lawn. Each year they will appear in greater numbers, enabling you to share one of the most genuine delights of life.



	10	25	100
1. IRIS RETICULATA. Fragrant. Blooms in April.	\$0 50	\$1 15	\$4 25
2. ANEMONE BLANDA. Perfectly hardy. Increases.	55	1 20	4 50
3. SCILLA SIBIRICA. Ideal for naturalizing. April.	45	1 00	3 50
4. BLUE GRAPE HYACINTHS. Used for clonings.	30	65	2 25
5. CHIONODOXA. Flowers profusely in sun or shade.	30	65	2 25
6. SNOWDROPS. Plant thickly under trees and shrubs.	60	1 35	5 00
7. WINTER ACONITES. Bloom weeks before Crocus.	55	1 20	4 50
8. FRITILLARIA MELEAGRIS. Very effective.	40	90	3 25

COLLECTION 29

10 each of above
8 varieties

80 for \$3.20

HERALDS OF SPRING Mixture for Naturalizing

100 for \$2.50
25 for 70c 1000 for \$23.00

COLLECTION 30

25 each of above
8 varieties

200 for \$7.40

Dutch Iris

These charming, bulbous Iris are prized for the brilliant, orchid-like flowers and bold displays they produce at so little cost! Large flowers are borne on tall, strong stems, making them extremely valuable for cutting and very showy in the garden. For best effects, plant the bulbs close together. Bloom in June.

GOLDEN HARVEST. Golden yellow.....	10	50
	\$0 45	\$1 75
IMPERATOR. Deep blue.....	35	1 50
LEMON QUEEN. Lemon-yellow.....	70	3 00
WEDGWOOD. Standards blue; falls lighter blue.....	50	2 15
WHITE EXCELSIOR. Uniform pure white.....	45	1 75

COLLECTION 31

10 each of above 5 Iris varieties

50 for \$2.10

100 DUTCH IRIS \$3.00
Mixed colors

25 for 85c 500 for \$14.00



Dutch Iris

LYCORIS

Known as the "Hardy Amaryllis," these rare bulbs produce daffodil-like foliage in early spring. This dies down in early summer and, as if by magic, a flower spike suddenly appears in August. The soft pink, lily-like flowers are delightfully fragrant and carried on flower spikes 2 to 3 feet high! Perfectly hardy and will thrive under any normal garden conditions.

Each 50c
10 for \$4.00

3 Lycoris \$1.30



Hardy LILIES

Lilies do best in the hardy border or among shrubbery. Once established, they will increase in beauty each year.

LILIMUM CANDIDUM. (Madonna Lily.) Loveliest snow-white Lily. Delightfully fragrant. Height 4 feet. Blooms in June.....	3	10
HENRYI. Produces numerous recurved and pendent flowers of rich apricot-yellow. A sturdy and robust Lily. Height 3 to 5 feet. August.....	1 55	4 50
LONGIFLORUM. (Easter Lily.) Large, pure white, trumpet-shaped flowers on stems 2 feet tall. Very fragrant and blooms profusely. July.....	1 00	2 75
ORANGE TRIUMPH. Massive, chalice-shaped flowers of a remarkably brilliant orange color. Blooms in June on 3 1/2-foot stems.....	1 10	3 00
REGALE. White trumpet flowers, slightly yellow in throat. Outside of petals flushed delicate lilac-pink. Height 3 to 5 feet. Blooms in July.....	1 10	3 00
SPECIOSUM RUBRUM. Delicate wavy flowers of frosted-white, suffused rose-pink with dainty crimson spots. Blooms August and September. Height 3 to 4 feet.....	1 75	5 25
TIGRINUM. Large, shapely flowers of the richest salmon-orange with purplish black spots. Grows 3 to 4 feet and flowers in August and September...	1 00	2 75

QUESTIONS and ANSWERS

Holland-grown bulbs are the finest obtainable because they are produced by the world's foremost bulb growers who have generations of experience behind them. **All bulbs ordered from this catalog are genuine Holland bulbs** and come to you Direct from Holland. Grown and packaged in Holland, they assure you of healthy, top-quality bulbs capable of giving you the best possible flowering results.

- **Are Holland BULBS DIFFICULT TO GROW?**
No. Under normal conditions Holland bulbs will produce well-developed flowers because the flower buds are already formed inside the bulbs when you receive them.
 - **Do They Require ANY SPECIAL ATTENTION?**
No. Once planted, the bulbs take care of themselves. No weeding—no spraying for insects. Without further bother, they will produce gorgeous flowers in your garden year after year!
 - **Where CAN I PLANT THEM?**
Anywhere, in either sun or partial shade.
 - **What KIND OF SOIL DO THEY NEED?**
No special kind. Any garden soil will grow them.
 - **Is FERTILIZER NECESSARY?**
Chemical fertilizers are not advised. An application of an organic fertilizer such as manure or bonemeal is helpful.
 - **How MANY BULBS WILL I NEED?**
Tulips require 5 to 8 bulbs per square foot, Daffodils 4 to 5 bulbs, Hyacinths 3 to 4 bulbs, and the Heralds of Spring about 12 bulbs.
 - **Do Bulbs NEED PROTECTION DURING THE WINTER?**
No, they are hardy. If you live in a climate where the ground alternately freezes and thaws, cover the ground with a light mulch.
 - **Should I CUT OFF THE GREEN FOLIAGE AFTER THE BLOOMS ARE GONE?**
No, let it die down naturally. The green foliage is necessary for the development of the new bulbs.
 - **Should BULBS BE TAKEN UP AFTER THEY BLOOM?**
Daffodils, Heralds of Spring, and Lilies should be left undisturbed to multiply. Tulips and Hyacinths can remain in the ground for 3 years, but if you desire to move them to a new location, dig bulbs after the foliage has died down completely. Store bulbs in a cool place and replant in the fall.
- DELIVERY.** Prices include transportation charges. **GUARANTEE.** All bulbs are guaranteed to be true to name and sure to bloom. Our liability, however, is limited to the purchase price of the bulbs. **CULTIVATION.** Easily followed instructions with every shipment.

Date

ORDER FORM**Ship Prepaid to:****STASSEN FLORAL GARDENS, Inc.**
ROSLYN HEIGHTS, NEW YORK

Name

Address

Amount Enclosed \$

QUAN.	COLLECTION	PRICE
.....	1. 50 DARWIN TULIPS in 5 varieties	\$4.25
.....	2. 50 DARWIN TULIPS in 10 varieties	4.50
.....	3. 100 DARWIN TULIPS in 10 varieties	8.40
.....	4. 50 DARWIN TULIPS in 5 varieties	4.20
.....	5. 60 PASTEL TULIPS in 6 varieties	6.20
.....	6. 30 PASTEL TULIPS in 6 varieties	3.35
.....	7. 60 TWO-TONE TULIPS in 6 varieties	5.15
.....	8. 30 TWO-TONE TULIPS in 6 varieties	2.80
.....	9. 50 GOLD-TINTED TULIPS in 5 varieties	4.90
.....	10. 25 GOLD-TINTED TULIPS in 5 varieties	2.65
.....	11. 35 PARROT TULIPS in 7 varieties	3.50
.....	12. 70 PARROT TULIPS in 7 varieties	6.40
.....	13. 50 HIDDEN TREASURE TULIPS in 5 varieties	4.60
.....	14. 25 HIDDEN TREASURE TULIPS in 5 varieties	2.50
.....	15. 30 SINGLE EARLY TULIPS in 6 varieties	3.20
.....	16. 30 DOUBLE EARLY TULIPS in 6 varieties	3.20
.....	17. 20 PEONY TULIPS in 4 varieties	3.55
.....	18. 40 PEONY TULIPS in 4 varieties	6.65
.....	19. 60 TRUMPET DAFFODILS in 6 varieties	10.65
.....	20. 18 TRUMPET DAFFODILS in 6 varieties	3.40
.....	21. 21 DAFFODILS-NARCISSUS in 7 varieties	3.60
.....	22. 70 DAFFODILS-NARCISSUS in 7 varieties	10.75
.....	23. 70 NARCISSUS in 7 Short-cupped varieties	9.55
.....	24. 21 NARCISSUS in 7 Short-cupped varieties	3.20
.....	25. 100 DAFFODILS-NARCISSUS for Naturalizing	6.00
.....	26. 10 EXHIBITION HYACINTHS in 10 varieties	2.90
.....	27. 24 GARDEN HYACINTHS in 8 colors	3.60
.....	28. 70 CROCUS in 7 varieties	4.25
.....	29. 80 HERALDS OF SPRING in 8 varieties	3.20
.....	30. 200 HERALDS OF SPRING in 8 varieties	7.40
CARRY FORWARD \$	

QUAN.	COLLECTION	PRICE
AMOUNT BROUGHT FORWARD \$	
.....	31. 50 DUTCH IRIS in 5 varieties	\$2.10
.....	32. 18 BOTANICAL TULIPS in 6 varieties	4.40
.....	33. 30 BOTANICAL TULIPS in 6 varieties	6.95
.....	A. 35 MAY-FLOWERING TULIPS in 7 colors	2.45
.....	B. 70 MAY-FLOWERING TULIPS in 7 colors	4.70
.....	C. 15 HYACINTHS in 5 colors	2.30
.....	D. DREAM GARDEN of 59 Holland Bulbs	3.50
VARIETIES:	
FREE with every \$5.00 worth of bulbs purchased before Aug. 15th	
12 FALL FLOWERING CROCUS which bloom through September into October	
TOTAL AMOUNT \$	



Special Offer of HOLLAND BULBS

Many times a new home owner will say to me: "I want lots of spring flowers around my home but don't know what kind of bulbs to select, nor how, when and where to plant them. Can you help me?"

The answer to this problem is to be found on these two pages. For here, you will find all the bulbs you need for an abundance of flowers from early to late spring. For some important planting aids, see my **QUESTIONS** and **ANSWERS** column on page 12.

Of course, the main requirement in bulb planting is to plant Holland Bulbs—for they have been proved to be the best. The bulbs offered here are freshly imported and properly handled from beginning to end—from the time they are harvested in Holland in summer, to the time you plant them in the fall. Grown and packaged in Holland by men who have generations of experience behind them, these bulbs assure you of obtaining the very best possible flowering results.

May-Flowering **TULIPS** Long-Stemmed

Make your spring garden the center of attraction in your neighborhood! The Tulips offered here are the brightest of the Tulip colors. These are all Holland-grown—top-quality bulbs which will produce large-cupped flowers on stems 2 feet tall or more.

COLLECTION A

35

TULIPS

7 colors

\$2.45

**BRIGHT RED
SNOW-WHITE
PURE YELLOW**

**MAROON-BLACK
SOFT PINK
LAVENDER-BLUE**

DEEP SCARLET

Any one of above colors

10 for 80c 25 for \$1.80 100 for \$6.50

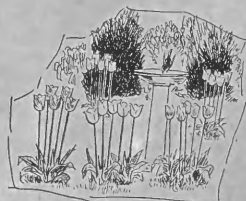
COLLECTION B

70

TULIPS

7 colors

\$4.70

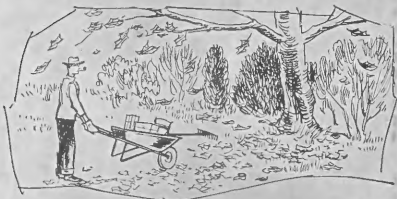


Garden ornaments make excellent settings for group plantings of Tulips. Evergreens provide an excellent backdrop.

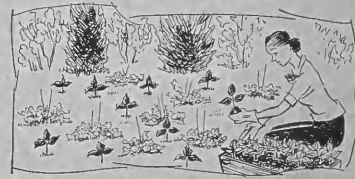
Rainbow Mixture of All Colors

A mixture of all the various Tulip colors blended together in perfect balance instead of being separately packaged.

10 for 75c 100 for \$6.25 25 for \$1.75



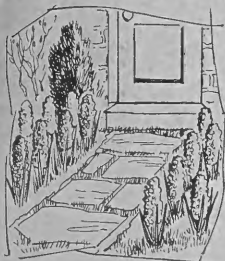
A naturalistic and informal setting is provided by Tulip plantings in the rock garden.



Do not remove Tulip foliage until it has died down. After Tulips have bloomed, plant annual seedlings between the Tulip plants.

A practical method to plant Tulips is to dig a hole about 6 inches deep. Set bulbs about 4 to 5 inches apart and replace the soil.

for the Beginner's Spring Garden



A formal setting for Hyacinths

You will be delighted with the enormous flower spikes Hyacinths produce. Small groups planted here and there in the garden will reward you immeasurably with their gay colors and heavenly fragrance.

SNOW-WHITE **BRIGHT RED**
CHINA-BLUE **CREAMY YELLOW**
DELICATE PINK

Any one of above 5 colors
3 for 60c 10 for \$1.60 50 for \$7.00

Rainbow Mixture of Colors

25 for \$3.55 10 for \$1.55 100 for \$13.25

Dutch Uncle Says:

Buy genuine Holland bulbs to have the best there is in bulbs! All the bulbs offered in this catalog are separately packed and labeled right in Holland in special bags which keep them in the best condition. It is important that bulbs are kept in proper condition and temperature, since the flower-embryo is constantly growing inside the bulb from the time they are harvested in the summer.

Hyacinths

COLLECTION C

15
Hyacinths

\$2.30

Heralds of Spring

Here is a wonderful opportunity to have all the delightful and charming HERALDS OF SPRING blooming in your garden! All the different varieties of Crocus, Scilla, Snowdrops, Grape Hyacinths, and many others are included in this splendid mixture. Planted together, they will provide abundant blooms in your garden for many weeks! Plant as many bulbs as space permits under trees, shrubs, in rock gardens and in the lawn. They will return each spring, bringing more blooms than ever before

100 **Heralds of Spring** \$2.50
Mixture

25 for 70c 1000 for \$23.00 15

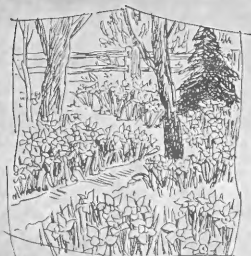


Heralds of spring tucked in nooks and corners

DAFFODILS

Is there a sight more welcome than the golden Daffodils dancing and nodding in the pale April sunshine? The joy of beholding them brightening the awakening garden is renewed daily during their entire glorious blooming season. Left undisturbed in your garden, they will return each spring with an increasing number of flowers.

25 **Golden**
DAFFODILS \$1.70
100 for \$6.25



Daffodils left to grow wild. This method of planting is highly recommended, for Daffodils are in their full glory and display their magnificent grandeur and elegance when naturalized. Just scatter the bulbs wherever space permits and plant them where they fall. They will multiply rapidly and you will be rewarded with beautiful natural and informal effects with a minimum of effort.

Your DREAM GARDEN



JUST FOR YOU!

A Complete Spring Garden of Holland Bulbs
for Your New Home

Includes TULIPS—HYACINTHS—
DAFFODILS—HERALDS OF SPRING
already selected for you in one group—
at a great saving to you!

Your Dream Garden consists of:

- 25 **HOLLAND TULIPS** (5 each of 5 colors)
- 3 **HYACINTHS** (different colors)
- 6 **DAFFODILS** (Golden Trumpet)
- 25 **HERALDS OF SPRING** (Mixture of Crocus, Scilla, Snowdrops, Grape Hyacinths)

COLLECTION D
Complete
Dream Garden

\$3.50



CESAR FRANCK. (Upper left) Golden yellow interior with red and black center. Petals brilliantly striped crimson.

3 for 95c 10 for \$2.75 50 for \$13.00

JOHANN STRAUSS. (Lower left) Creamy white to soft yellow interior. Outer petals flushed red.

3 for \$1.00 10 for \$3.00 50 for \$14.25

PRAESTANS FUSILIER. (Center) Produces four or more orange-scarlet flowers on a stem! A distinctive Tulip—graceful, elegant and very showy.

3 for \$1.10 10 for \$3.25 50 for \$16.00

BOTANICAL TULIPS

COLLECTION 32

18 for \$4.40

3 of each
COLLECTION 33

30 5 of each
variety **\$6.95**

RED EMPEROR. (Upper right) The largest-flowering Tulip ever cultivated! Brilliant scarlet, giving an almost blinding effect! Interior displays a black base with yellow edge.

3 for 60c 10 for \$1.70 50 for \$8.50

KAUFMANNIA or WATERLILY TULIP. (Lower right) Star-shaped flowers of soft primrose-yellow with golden yellow center. Outer petals marked crimson.

3 for 95c 10 for \$2.75 50 for \$13.00

CLUSIANA. (Not illustrated) The Candy stick Tulip. Outer petals cherry-red with white edges.

3 for 35c 10 for 90c 50 for \$4.00